

INSETA And UJ Small Micro Enterprises Programme - **Brokers**

The **Johannesburg Business School Centre for Entrepreneurship** and **INSETA** aim to up skill independent insurance brokers with business and Financial skill to grow their business. This intervention will also include group coaching session for each Brokerage.

Entry Requirements

- Small Micro Enterprises with (1-49) employees
- This opportunity is for registered FSPs whose core business falls within the INSETA scope
- Have a registered business with no less than two years
- Registered with the FSCA
- Matric certificate

Programme Outline:

- Introduction to Operational Management
- Basic Principles of Strategic Management
- Cooperate Governance
- Introduction to Marketing Management
- Communication and business writing
- General Management
- Pitching Skills
- Introduction to Entrepreneurship and Innovation
- Product Diversity Training

Closing date: **30 April 2024**

Programme duration: **6 Months**

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