

21 February 2024

Dear INSETA member,

INSETA-DUT Research Study: Focus Group Discussions to be held on 13th and 14th March 2024 in Johannesburg

Research Title: Drone Technology and its impact on Small, Medium and Micro Enterprises (SMME's)

The INSETA is working with the Durban University of Technology on Drone Technology research in the Small, Medium and Micro Enterprises (SMME) sector. The research will provide the INSETA with a deeper understanding drone technology adoption in the SME sector.

DUT invites SMME's, CFI's and other stakeholders in drone and insurance industries to join us for an exciting and timely focus group discussion on this research topic.

(NB: Insights from this discussion will be used directly for the INSETA Research Outputs and the discussion will be recorded with Consent from the participants. DUT ethical practices will be followed in the research and the identity of all participants will be kept confidential. All responses of participants will be anonymized in the final research report).

There are two dates which the research team has made available to interested participants (13th and 14th March 2024). This does not mean that participants need to attend on both dates but rather that they should choose either Day 1 or Day 2. The option of joining virtually is also available.

To RSVP, please copy and paste the link into browser. The closing date for RSVP's is Thursday, 29th February 2024.

- **Questionnaire for SMME's to complete:**
Link: <https://forms.gle/u2FhbeGqjc3VWMst5>

Any queries can be sent to:

- DUT Research Manager, Sudhika Palhad, at SudhikaP@dut.ac.za
- INSETA Research Specialist, Zakariyya Desai, at zakariyyad@inseta.org.za

We look forward to hearing from you.

Yours Sincerely,



Khongisa Mngoma

Acting Manager: Skills Planning and Research