



inseta
INSURANCE SECTOR EDUCATION
AND TRAINING AUTHORITY

You're invited
On an exciting journey to build and grow your business

INSETA Intermediary Development Programme aims to support the growth and development of black owned SMEs brokerages in the insurance sector and related sub-sectors in order to expand the pool of scarce and critical skills as well as address the issues of sustainability facing the sub-sector. We aim to achieve this by supporting the development of brokers to create maximum shared value for industry brokers and society as well as ensuring the growth and sustainability of brokers by providing best practice business development support.

That's why we're launching a new cohort for 2023 which will be delivered virtually. The programme reaffirms INSETA's commitment to promote meaningful transformation by developing high-growth potential brokerages with the ability to leave lasting impact, and we'd love for you to be part of it.

We are launching it in April and we have partnered with Edge Growth, an experienced business accelerator, to deliver an impactful programme. Edge Growth will assist us in delivering this exciting programme

You can look forward to the programme challenging, inspiring and equipping you with the skills, tools and resources you need to take concrete steps closer to what success looks like and means for you.

How it works

The programme will start in April 2023. It will run for eight months. A limited number of entrepreneurs will be selected to participate after going through an application process that you will all be invited to take part in.

What to expect from the programme?

- ✓ Practical webinars delivered by subject matter experts to help you navigate and overcome key challenges faced by brokers-these will be delivered online and you will only need to give up 4hours of your time.
- ✓ Sharing of learnings and experience in financial advisory Entrepreneur Councils and a community of other INSETA brokers.
- ✓ Access to a mentor to assist with specific matters during Entrepreneur Council sessions.

How to qualify?

To qualify to apply for the programme, your business must:

- Be a 51% or more Black-owned business
- Have an annual turnover of R50m or less
- Have been in operation for more than one year
- Be willing to put aside at least two days per month to take part in business development support activities
- INSETA registered employer (levy or non-levy paying)
- Only companies whose core business falls within the INSETA scope and have submitted a WSP and ATR for the current financial year may apply.

Applications will run from 17 March to 31 March 2023, so please make sure to take action!

We look forward to receiving your application. Good luck!

For any general queries, please contact for INSETA Intermediary Development: Nhlanhla Siboto on NhlanhlaS@inseta.org.za
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Click here to register:
<https://edgegrowth.incubatorportal.com/apply/INSETAintermediary>



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