



BUSINESS INTELLIGENCE SHORT COURSE

Dear INSETA Valued Stakeholder

You are invited to apply for a Business Intelligence short course offered by the **University of KwaZulu-Natal (UKZN)** in collaboration with the **Insurance Sector Education and Training Authority (INSETA)**. This opportunity is for INSETA-registered FSPs with 1 – 49 employees, whose core business falls within the INSETA scope and who have submitted a WSP and ATR for the current financial year.

The programme modules include Competitor Intelligence, Product Intelligence, Market Understanding, Growth Drivers, Risk Management and Compliance. The programme reaffirms INSETA's commitment to promoting meaningful transformation by supporting and developing sustainable business growth of Small Micro Enterprises.

WHAT TO EXPECT FROM THE PROGRAMME?

- Practical ways of applying the market intelligence methodologies to enhance your business.
- Development of relevant enterprise financial strategies to use for respective s phases of the industry life cycle.
- Knowledge of financial management techniques used to create sustainable businesses.
- Knowledge of risks affecting your business and appropriate risk mitigation measures.
- Understanding of relevant regulations and legislative instruments impacting the success of your business.

The program will be start in March 2022 and will run for three weeks to end of April 2022. A limited number of participants will be selected and recommended by the UKZN to participate after going through an application process. Upon successful completion the participants will receive a certificate of attendance

TO QUALIFY TO APPLY FOR THE PROGRAMME

YOUR BUSINESS MUST:

- Be an INSETA-registered employer SMEs (levy or non-levy paying) **in Kwa-Zulu Natal**
- Commit to putting aside time to actively participate in and complete the course

APPLICATION PERIOD: 24 January 2022 and closing on the 28 February 2022.

HERE'S HOW TO DO IT: Use the following link to apply. <https://forms.gle/zkSyfbi6jyFTCeJG7> and complete the survey.

Application inquiries UKZN Mrs Pamela Ngwenya bru@ukzn.ac.za or for any inquiries for INSETA please contact Ms. Mapula Nchabeleng mapulan@inseta.org.za