

23 February 2022

Dear INSETA member,

REQUEST FOR COMPLETION OF GIG ECONOMY ONLINE QUESTIONNAIRE

The INSETA is working with the Durban University of Technology on Gig Economy research in the Small, Medium and Micro Enterprises (SMME) sector. The research will provide the INSETA with a deeper understanding of the gig economy and how it relates to SMMEs specifically in the insurance sector. In addition, it will indicate the scarce in-demand skills required from freelancers specifically with regards to insurance.

DUT invites people from SMME's and freelancers to complete two questionnaires via the links provided below.

NB: Please copy and paste link into browser. The closing date for these questionnaires are 10 March 2022.

- **Questionnaire for SMME's to complete:**
RSVP Link: <https://forms.gle/UZCSBEthkkohTxQG9>
- **Questionnaire for Freelancers to complete:**
RSVP Link: <https://forms.gle/B3AnpJkwNKkXUaE79>

We would greatly appreciate the input of SMME's in the insurance sector and freelancers for this questionnaire.

Any queries can be sent to:

- DUT Research Manager, Sudhika Palhad, at SudhikaP@dut.ac.za
- INSETA Research Specialist, Zakariyya Desai, at zakariyyad@inseta.co.za

We look forward to hearing from you.

Yours sincerely



Adeline Singh
(Head of Research, INSETA)